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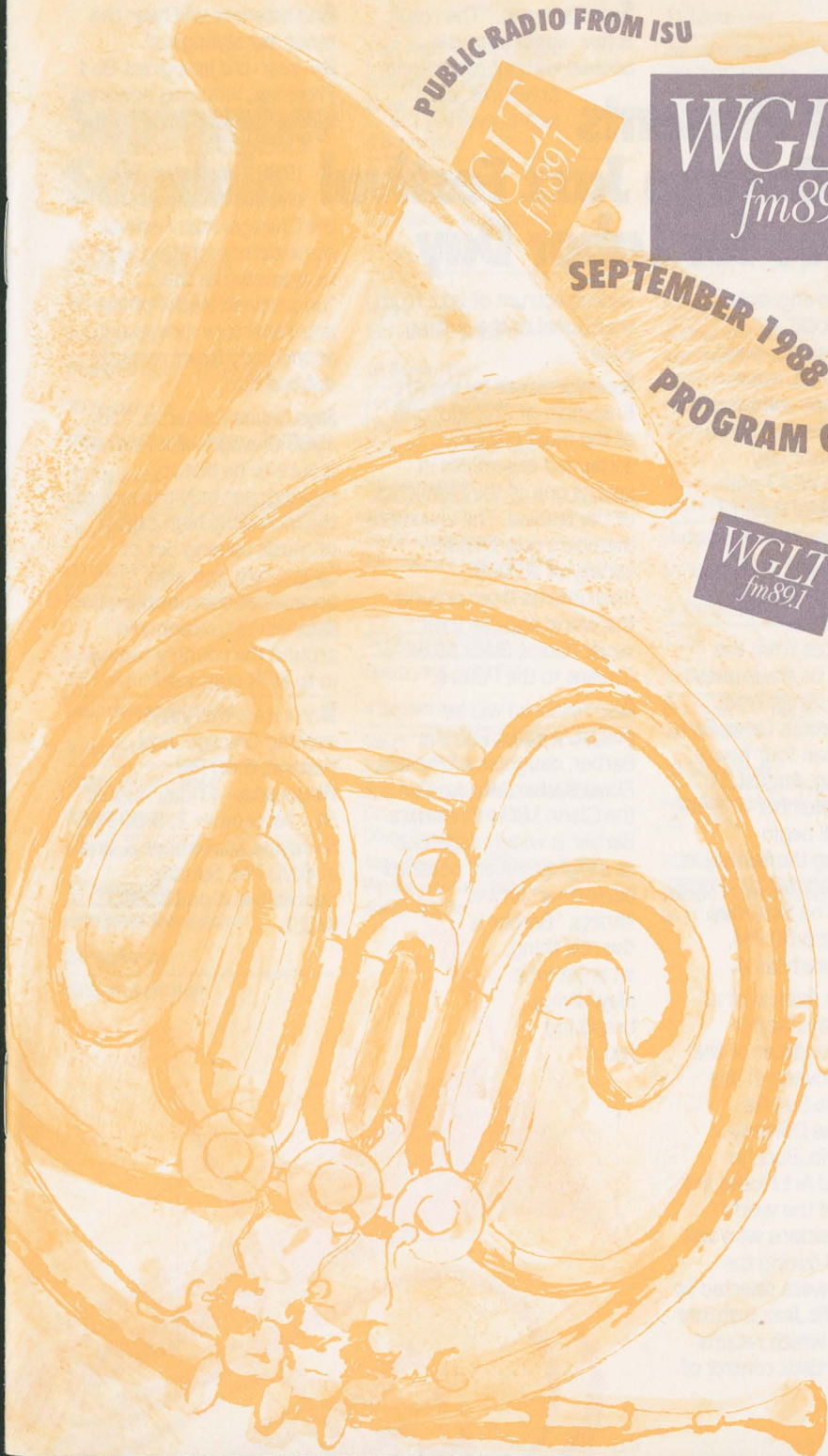
PUBLIC RADIO FROM ISU



WGLT
fm89.1

SEPTEMBER 1988

PROGRAM GUIDE



WGLT Presents The Chicago Jazz Festival —Live for Labor Day

Dixieland, swing, bebop, hard bop, vocal, instrumental, big-band, straight-ahead, avant-garde, fusion—all the great sounds of jazz will come alive this Labor Day weekend as WGLT and National Public Radio present non-stop, live coverage of *The 1988 Chicago Jazz Festival*.

Uninterrupted performances from the festival will be transmitted via satellite direct from Chicago's famous Grant Park for more than four hours each evening, August 31 through September 4, 1988. FM 89.1 will begin broadcasting the festival at 6:00 PM Wednesday–Friday, at 5:00 PM on Saturday, and again at 6:00 PM, Sunday, September 4.

"This is the festival of all festivals," says Dayna Calderon, producer of the broadcast coverage. Joe Williams, the Sun Ra Arkestra, the Dorothy Donegan Trio, Poncho Sanchez and Art Hodes are just a few of the world-famous musicians who will be featured during the festival. All were selected by the nonprofit Jazz Institute of Chicago, which retains complete artistic control of the event.

Says Calderon, "The result is five nights of music booked without commercial pressures, each night covering the

wide spectrum of jazz from traditional to the cutting edge."

A performance by the Art Ensemble of Chicago, one of the most critically acclaimed ensembles in jazz, is one of the highlights of the festival. The ensemble members play a wide variety of acoustic instruments from around the world and call their work "Great Black Music—Ancient to the Future."

Also featured will be pianist/vocalist Patricia Barber, daughter of the late Floyd Barber, alto sax for the Glenn Miller Orchestra. Barber is widely regarded as a highly skilled, polished performer; writes *Variety*, "Barber is the real thing, an artist who plays living, breathing jazz."

And listeners will hear the tenor sax stylings of 81-year-old jazz great Bud Freeman, who was honored with a special tribute by the Chicago Jazz Festival in 1980. Clarinetist Bob Wilber will also grace the Chicago Jazz Festival stage demonstrating why he is known as the "unordained leader of the jazz repertory movement," as the Daily News recently dubbed him.

Says Dayna Calderon, "The 1988 Chicago Jazz Festival is sure to be history-making, not only because of the incredibly high caliber of music coming out of Grant Park, but also because of the number of listeners in Chicago and around the country tuning in to NPR stations."

Don't miss this year's exciting Chicago Jazz Festival, 6:00 PM. Wednesday–Friday, August 31–September 2, 5:00 PM, Saturday, September 3, and at 6:00 PM, Sunday, September 4 on FM 89.1, WGLT.

September Schedule

SIDRAN ON RECORD

Saturdays at 3:00 PM

3 September

Featured Guest: *Willie Ruff*

10 September

Featured Guest: *Johnny Griffin*

17 September

Featured Guests: *Jo Stafford and Paul Weston*

24 September

Featured Guest: *John Patitucci*

NEW SOUNDS

Saturdays at 6:00 PM

3 September

Extending the Voice

10 September

Live from Merkin Concert Hall

17 September

with guest Mark Isham

24 September

West African Snap

THE PAST IS PROLOGUE

Sundays at 3:00 PM
Great Villains

4 September

Al Capone
Ed Schapsmeyer,
ISU History Department

11 September

Pol Pot
Robert Hunt,
ISU History Department

18 September

Perikles & Athens
David MacDonald,
ISU History Department

25 September

Brutus
David MacDonald,
ISU History Department

SELECTED SHORTS

Sundays at 6:00 PM

4 September

Saki's "The Open Window" read by Tandy Cronyn

Stephanie Vaughn's "Able, Baker, Charlie, Dog" read by Diane Venora

Roy Blount, Jr.'s "Things in the Wrong Hands" read by Isaiah Sheffer

11 September

Bernard Malamud's "The Jewbird" read by Joseph Wisema
Joy Williams's "Train" read by Cynthia Harris

18 September

M.F.K. Fisher's "The Wind Chill Factor" read by Estelle Parsons
John Updike's "Should Wizard Hit Mommy?" read by Peter Riegert

25 September

Bobbie Ann Mason's "Residents and Transients" read by Hallie Foote

Kurt Vonnegut's "Who Am I This Time?" read by Joe Grifasi

NIGHTMUSIC — BLUES

Hosted by Marc Boon

Sundays at 8:00 PM

4 September

T.B.A.

11 September

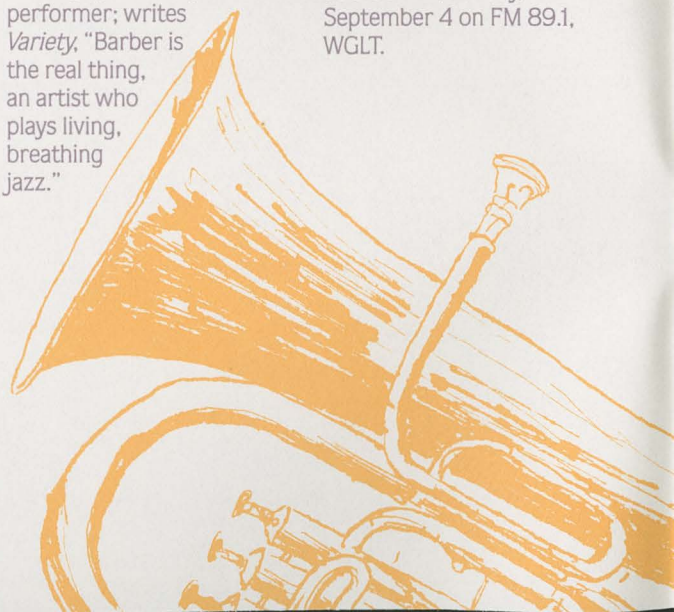
Big Twist — "Bigger than Life" 10–11 PM

18 September

Ann Arbor Blues & Jazz Fest '72 10–11 PM

25 September

Boogie Woogie Piano 9–11 PM



Speak For Yourself!

I would like to introduce myself. My name is Charles Blatt, and I am the new marketing research intern at WGLT. When I started to work here back in March, my goal was to update WGLT's demographic information. I felt it needed to be updated since the last survey was conducted nine years ago. The survey enclosed in the program guide will be tallied up and compared to the 1980 census and the upcoming 1990 census.

Only members of the Friends of WGLT will receive this survey. Your cooperation is needed not only to better our understanding of your programming needs, but also to help us to obtain new underwriters. If you are interested in becoming an underwriter, please contact:

Carlita Scott
310 Media Services Building
Illinois State University
Normal, Illinois 61761
or phone 438-2255.

The results of our survey will be available in an upcoming program guide. If you feel any question is too personal, feel free to skip it.

Help WGLT to serve you better—return your survey soon!

Charles Blatt

Charles Blatt

Programming Notes

It's been less than a month since my family and I relocated to the Twin Cities from New Mexico. We had forgotten all about the normal stresses and strains associated with uprooting, but I'm glad to say that these have been mitigated by the friendliness of the Central Illinoisans we've met so far, and by the willingness of the WGLT staff to give me a quick and effective orientation to the operations of this station.

One of the first such (re)orientations was to an all-too-common plight of small-market public radio stations like WGLT: increasing costs for nationally-produced programming, contrasted with modest budgets for such programming, usually stretched to the breaking point. The most recent casualty of this dilemma is NPR's *Performance Today*, which WGLT has carried for about a year.

Last year it was "free" (or at least the costs were included in the general fees we pay to NPR for all program services, such as *All Things Considered* and *Morning Edition*.) In the upcoming fiscal year, a separate fee for *Performance Today* was to be assessed. This was, according to our

general manager Ben Paxton, an unanticipated cost for the upcoming year. And, according to the audience research and fundraising records I've seen, the program has not attracted a big or enthusiastic enough listenership to warrant "eating" the increased costs. So, as of September 2nd, we must bid *Performance Today* adieu.

Now for the good news. As of September 5, we will be bringing you one of the most exciting new programs in public radio—and one which, like *Performance Today*, covers new trends and substantial figures in the arts. *Fresh Air*, hosted by Terry Gross, is a daily half-hour "magazine" with a wide-ranging scope. Each weekday, the program offers expert reviews of new films, video and TV programs, stage presentations, and recordings ranging from classical to classic rock. Each Friday also offers a performance segment from artists as diverse as Dr. John or John McCutcheon. And, every day, you'll have a chance to hear Terry Gross interview someone of interest.

That last statement may not have much impact until you actually hear Ms. Gross at work. She is one of the best-prepared, most sensitive and probing question-askers in any medium. Just as important, her interests are wide-ranging and infectious. She consistently finds offbeat

guests or refreshing approaches to the standard talk show exchange with better-known names.

Fresh Air, in less than a year of national radio broadcast, has already received awards and acclaim. Perhaps the best advertising I can give for it, though, goes back to my years as a graduate student in Philadelphia, where the show was produced on a strictly local basis on WHYY-FM. Each afternoon I tried to combine my studies and my desire to listen to *Fresh Air*. Every day, *Fresh Air* was more compelling. (And I really liked what I was studying. It's just that Ms. Gross was too good to push into the background.) Now as a national program with even more "good stuff" included, I suspect you'll soon have the same problem with *Fresh Air*. But you'll certainly benefit, as I have, from solving that problem. *Fresh Air* will be heard weekdays from 3:30 to 4:00 on WGLT, beginning on September 5.

In a future article I hope to give you some idea of the results of my rather intensive first month study of WGLT's program service. I'd be grateful for any thoughts you'd like to share with me; please feel free to call, any weekday, at 438-8955. Until then, good listening!

Bruce Bergethon
Bruce Bergethon

Hot News Topics For a Summer's Afternoon

When I think about attendees at professional conferences and conventions, I get a mental picture of normally reserved people running amuck complete with lampshades and funny hats creating massive chaos, à la the Marx Brothers.

I am pleased to report that the above scenario did not occur when Assistant News Director Mike Coslow and I attended the Public Radio News Directors Association Conference in Washington, D.C., in July. We did, however, manage to visit the nation's capitol during the hottest weekend on record. Neither of us complained.

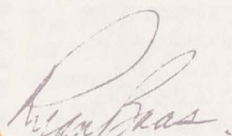
In addition to the weather, some pretty hot topics concerning public radio were discussed at length.

Particularly interesting were the sessions on editing and rules for editorial vitality. *All Things Considered* producers Art Silverman and Ellen Weiss led a discussion of some of the rules they use to keep ATC fresh and timely—rules we might use to spice up our own local broadcasts. One of the more interesting rules suggested by Art Silverman was not to follow rules. He suggested following set rules tends to

make newscasts inflexible, predictable, and, subsequently, boring to the listener.

The workshop on editing provided us with some good insight on one of the more difficult tasks involved in news reporting. It's always tempting to tell reporters, especially student interns, how I would write the story, and then proceed to actually write the story for them without touching the typewriter. The seminar stressed the need for the editor and the writer to work together until the finished product is agreeable to both. Theoretically, an editor should be able to keep the news sound consistent with other station programs while still allowing reporters enough room for individuality.

Unfortunately many of the sessions were long on questions but short on answers. Mike and I finally surmised that there are no clear-cut answers. But we feel the opportunity to meet and exchange ideas with other public radio news directors and NPR personnel is beneficial to our news operation, and ultimately to you, the Friends of WGLT.


Ryan Baas
News Director

WGLT

fm89.1

FRIENDS OF WGLT SURVEY - 1988

All answers on this survey are voluntary and will be held in strict confidence.

1. Are you a member of the Friends of WGLT?
☐ Yes ☐ No
2. What is your zip code? _____
3. Where do you listen to the radio? (check all that apply)
☐ Home ☐ Car
☐ Work ☐ Other _____
4. Where do you listen to WGLT? (check all that apply)
☐ Home ☐ Car
☐ Work ☐ Other _____
5. What other radio stations do you listen to?

6. What is your favorite radio station?

7. How often do you listen to WGLT?

- ☐ Everyday ☐ Once a week ☐ Less than once a week
☐ Few times a week ☐ Never

8. How long have you been listening to public radio?

- ☐ Less than a year ☐ 3-5 years
☐ 1-2 years ☐ More than 5 years

9. How long have you been listening to WGLT?

- ☐ Less than a year ☐ 3-5 years
☐ 1-2 years ☐ More than 5 years

10. Check all the times you most often listen to WGLT.

- ☐ 5-8 a.m. ☐ 4-6 p.m. ☐ 10 p.m.-1 a.m.
☐ 8 a.m.-12 noon ☐ 6-8 p.m.
☐ 12 noon-4 p.m. ☐ 8-10 p.m.

11. Check the types of programming you enjoy. (check all that apply)

- ☐ Classical ☐ News ☐ Public Affairs
☐ New Age ☐ Jazz ☐ Specialty
☐ Comedy ☐ Blues Programming

12. What is your favorite program on WGLT?

13. What is your least favorite program on WGLT?

14. How would you rate the quality of WGLT program service in the last year?

- ☐ Increased ☐ Decreased ☐ Remained the same

15. What was the most important reason for your becoming a member of the Friends of WGLT?

16. What is your age?

- ☐ Under 18 ☐ 35-44 ☐ 65 or over
☐ 18-24 ☐ 45-54
☐ 25-34 ☐ 55-64

17. What is your sex?

- ☐ Female ☐ Male

18. What is your total household income?

- ☐ Under \$10,000 ☐ \$120-29,999 ☐ \$70-89,999
☐ \$10-14,999 ☐ \$30-49,999 ☐ \$90-124,999
☐ \$15-19,999 ☐ \$50-69,999 ☐ \$125,000 or over

19. What is your highest level of education?

- ☐ Grade School ☐ High School Degree ☐ College Degree
☐ Attended High School ☐ Attended College ☐ Post Graduate

20. What is your marital status?

- ☐ Single ☐ Divorced
☐ Married ☐ Widowed

21. What is your occupation?

- ☐ Student ☐ Homemaker ☐ Clerical-Sales
☐ Retired ☐ Agriculture ☐ Craftsman-Foreman
☐ Professional-Technical ☐ Manager-Administrator ☐ Other _____

22. Do you rent or own your home?

- ☐ Yes ☐ No

23. How long have you lived in the WGLT listening area?

- ☐ Less than 1 year ☐ 3-5 years ☐ 11-19 years
☐ 1-2 years ☐ 6-10 years ☐ 20 or more years

24. How many cars do you own?

- ☐ None ☐ Two
☐ One ☐ Three or more

25. Does the car you use most often have an FM radio?

- ☐ Yes ☐ No

26. What motivates you to contribute to the Friends of WGLT?

27. Additional comments...

WGLT Staff Profile: Marc Boon

In our continuing series of WGLT staff profiles, we feature Mr. September—Marc Boon. Marc is our morning classical host and the host of Nightmusic—Blues on Sunday evenings.

Marc was born on April 21, 1956 in Bloomington and was raised in Danvers. A sports enthusiast from an early age, Marc excelled at baseball and was considered a talented pitcher. While still a freshman at University High, he was injured playing football and decided to give up sports in favor of theatre. Marc credits Carole Brandt, then U-High's theatre director, with encouraging his interest in speech and drama. Some of the roles Marc played with success in state competition included Petruchio, Sitting Bull, and Macbeth. In 1972, '73, & '74, the U-High speech team, with the help of Marc, took top honors in state competition.

After high school, Marc had a brief (and ill-advised) stint at college. From 1974–79 he held various sales jobs including Assistant Manager of The Fly in Easland Mall. In 1979,

he moved to Elgin, Illinois, and took a job as maintenance supervisor at a shelter for battered women. In

addition to his maintenance duties, Marc became a male advocate—a positive role model for children who had been abused.

"The most important role at that point," Marc explained, "was to be something positive to show kids that this 6' 5", 200-pound man could be nice, could be sympathetic, could discipline without hitting, and could try and help. That really changed my life around at that point...the experience really brought me back to earth."

After 10 months, the center began to run out of funds, and Marc returned to Bloomington/Normal to concentrate on his music career. Although he had studied for 12 years to be a concert pianist, Marc was more interested in playing the guitar. He helped form a band called Manassas Junction which played tongue-in-cheek country music. "It was great fun," he professed, but the band soon grew too big. Manassas Junction was followed by Adam's Dad, Bad Oscar and The Works. It was with The Works that Marc got his first real taste of performing the blues.

In 1985, Marc heard of an opening as a classical announcer at WGLT. The only catch was it was for a student announcer. Marc

enrolled at ISU, at first with no desire for a degree. However, he has since altered his views and is currently a junior pursuing a degree in Mass Communications. "Going to school has really opened my mind," Marc acknowledged.

Marc took over the Sunday blues show in May of 1986 and at the same time formed his current band, Hip Pocket. His love for the blues has deep roots, and Marc is delighted to share this great music with the people of Central Illinois.

"Blues is a wonderful, uplifting thing... there's something beautiful and simplistic about the blues. It has lyrics that'll tear your heart out or lift you up to the sky all in one breath. It's just an incredible form of music."

As Marc strives for a renaissance of the blues, he can reflect on the changes in his own life that seem to guide him toward his own renaissance.

"I'm lucky enough to be where I am today and to be here and see the changes that have gone on for me from where I was in '85 to where I am now. I can look back and say I'm proud of what I've done... I just want to make my family very happy and proud of the things I'm doing."

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Development Notes

I'd like to take this opportunity to update you on our special summer fundraising efforts. You may remember the original letter I sent you at the beginning of June, and you've probably heard our on-air announcements requesting your support.

Well, the total for the months of June, July and August is about \$2,000. While I think \$2,000 is a pretty good return, unfortunately it won't be enough to shave any days off our upcoming fund drive. I'm very grateful to all of you who responded so generously. If, however, you didn't participate in the special summer campaign, you'll

have another opportunity to assist us soon.

WGLT's fall fund drive will be September 26—October 2.

By now you're an old hand at fund drives, and you know how important it is we hear from you. If you've received a letter reminding you to renew your membership, please don't put it aside—renew early. We're lucky to have you as a Friend of WGLT. You know FM 89.1 is a sound investment, and we're grateful you're willing to invest in your listening pleasure. You've been there for us in the past, and I hope I can count on you to make WGLT's future brighter. Just remember these three things:

1. Public Radio is a sound investment.
2. The WGLT fall fund drive is September 26—October 2.
3. 438-5431.

That last item is our phone number for those of you who can't stand the suspense and feel the need to phone us now with your pledge. Avoid the rush—send us your investment today.

Carlita

Carlita Scott
Development Director

Sunday's Shining Hour

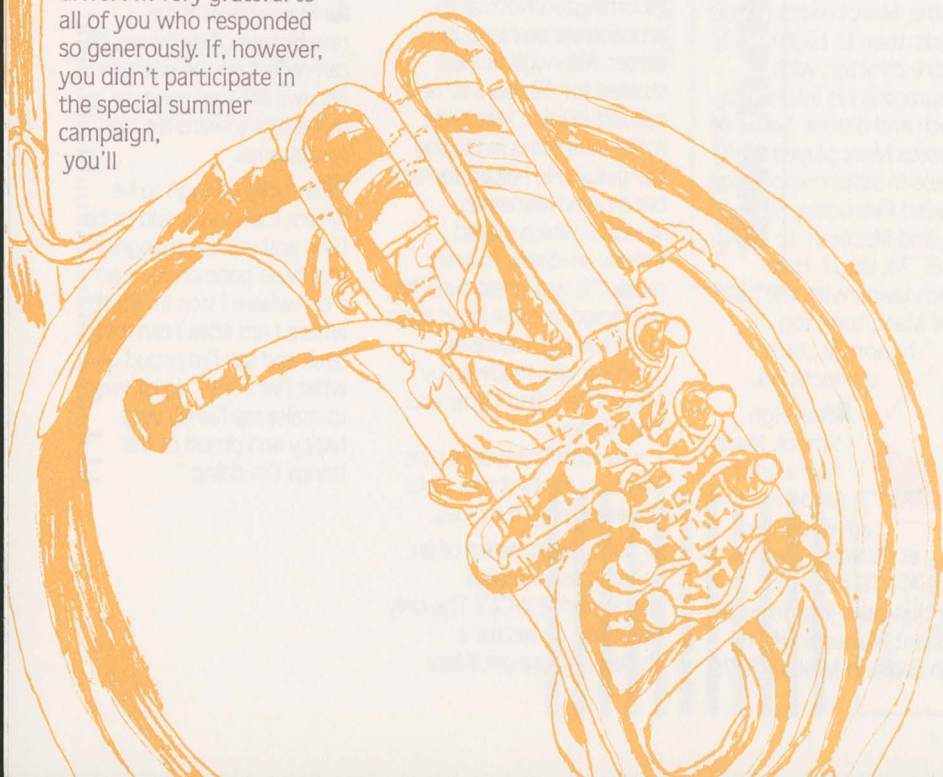
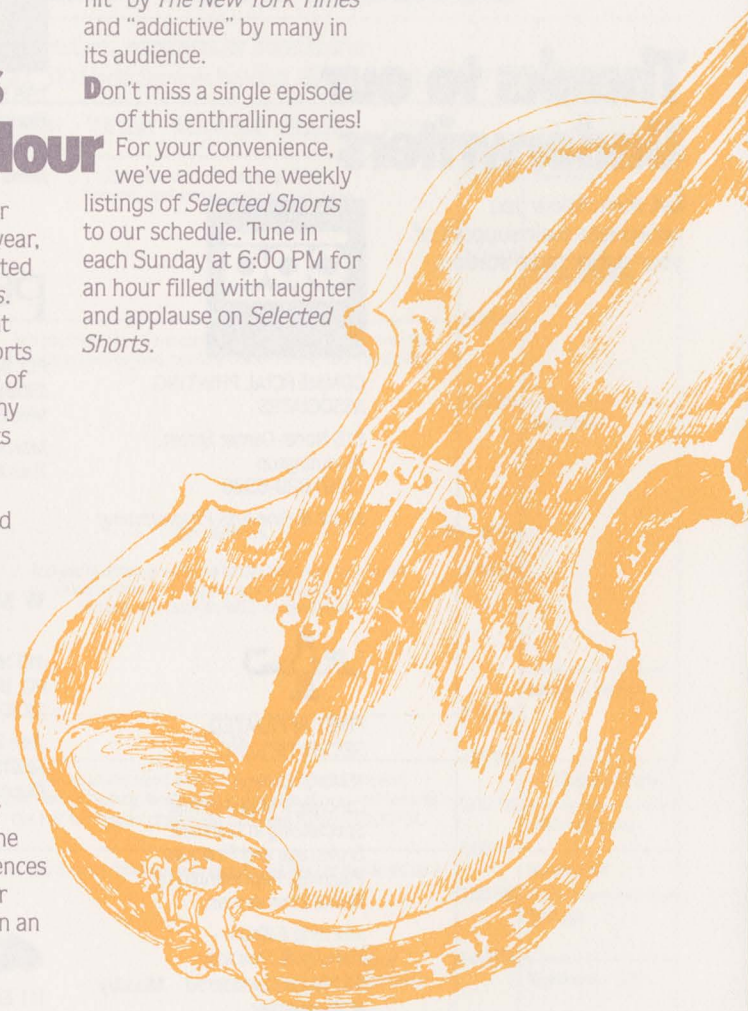
Of all the changes in our program schedule this year, the one we're most excited about is *Selected Shorts*. Every Sunday evening at 6:00 PM, WGLT transports you (through the magic of megahertz) to Symphony Space, a performing arts center on Manhattan's Upper West Side. Once there, you're entertained by tales from some of our most acclaimed contemporary and classical authors.

Carefully chosen short stories are matched with actors from the New York stage, whose interpretations of the material are directed by Isaiah Sheffer, host of the series. Responsive audiences fill the hall with laughter and applause resulting in an evening of magical entertainment.

Eli Wallach, Geraldine Fitzgerald, Jerry Stiller, Anne Meara, Swoosie Kurtz, and John Shea head the cast of distinguished actors in this much-acclaimed series. Among the diverse group of writers represented in *Selected Shorts* are Joyce Carol Oates, Kurt Vonnegut, John Cheever, Virginia Woolf, John Updike, Flannery O'Connor and Garrison Keillor. *Selected Shorts* has

been called "a resounding hit" by *The New York Times* and "addictive" by many in its audience.

Don't miss a single episode of this enthralling series! For your convenience, we've added the weekly listings of *Selected Shorts* to our schedule. Tune in each Sunday at 6:00 PM for an hour filled with laughter and applause on *Selected Shorts*.



Thanks to our Underwriters

Let them know you appreciate their support of your public radio station.



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All Things Considered – Monday & Wednesday



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(309) 452-8841

Jazz Waves – Saturday 11–1 p.m.

All Things Considered – Monday, Tuesday, Wednesday, Thursday

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(309) 828-6522

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(309) 828-5211
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415 North Center Street
P.O. Box 3426, Bloomington
(309) 829-7323

Jazz Waves – Saturday 9–11 a.m.
Morning Edition – Friday



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(309) 452-8040

Rhythm & Blues – Sunday 8–9 p.m.

art coop inc.

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All Things Considered – Monday

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WEEK AT A GLANCE

Send questions, comments, or donations to:

WGLT, 310 Media Services Building, ISU, Normal, IL 61761 (309) 438-2255

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sunday Concert – Classical Music	5:00 AM	Start your day with <i>Morning Edition</i> . Features, commentary and the latest news.				5:00 AM Jazz Waves
	8:00 AM	Join your host Marc Boon and enjoy your favorite music from the classical era and beyond, carefully chosen to ease you into the day.				7:00 AM Weekend Edition
	11:45 AM	Mid-Day News				8:00 AM
	12:00 PM	And you're certainly welcome to stay with host John Konya as we continue to bring you your musical favorites, old and new, from the WGLT record library.				9:00 AM Jazz Waves
The Past is Prologue	3:00 PM					11:45 AM Sidran on Record
Statehouse Journal	3:30 PM	Fresh Air				3:30 PM
All Things Considered	4:00 PM	Catch up on the world with <i>All Things Considered</i> . National Public Radio's Peabody Award winning program of news and features. Our half hour report of state and local news follows at 5:30 PM.				4:00 PM All Things Considered
Car Talk	5:00 PM	Then <i>This Evening</i> continues with digestable music for the dinner hour.				5:00 PM Hearts of Space
Selected Shorts	6:00 PM					6:00 PM New Sounds
Rhythm & Blues Hall of Fame	7:00 PM					7:00 PM New Age
Nightmusic – Rhythm & Blues	8:00 PM	Whad' Ya Know				8:00 PM Nightmusic – Jazz
	9:30 PM	End your day with our Nightmusic featuring ... the best of jazz ... pure and simple, weeknights at 9:30. And be sure to stay tuned for <i>Duck's Breath Mystery Theatre</i> , Monday thru Thursday at 9:30 PM				9:30 PM
	1:00 AM					1:00 AM

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